



**flawless performance.**

**PSAV**<sup>TM</sup>

**dramatic results.**





— only one standard of performance: flawless when budgets are flat, but expectations are rising; when next year's attendance is this year's enthusiasm; when the lights go down, and the keynote speaker stands up: that's when your choice of event technology partner matters most.

That's when you'll be glad you chose PSAV® Presentation Services. Our depth of local resources, including skilled hospitality professionals and technical experts, turns *good* into *spectacular* with ingenuity and inspiration. And when you add access to advanced technology and a proven understanding of the science behind attendee learning, your choice becomes crystal clear — when you select PSAV to manage backstage, rest assured the experience will be extraordinary onstage.

We're not just an audiovisual company...

- *Before*
  - We pride ourselves on being technology advisers and creative consultants
- *During*
  - We provide FLawless EXecution® to fulfill your meeting goals
- *After*
  - We survey every event for continuous improvement



*"I have always been blown away by PSAV; their service is unparalleled. PSAV is cutting-edge with all of the latest technology, but to me it's the people that make the difference. PSAV's staff work as our partners to help create the perfect event for us. They offer innovative ideas and solutions and really act as part of my team. I have been working with PSAV for 20 years and although their service is consistent, it is never stale. They always offer me new and creative suggestions that add value to my meetings."*

**— Pam Ballinger, CMP, Vice President of Meetings and Exhibits, Association Headquarters, Inc.**

## unparalleled consistency

Technology alone doesn't make a great production. People do!

You can't afford even the smallest mistake, and neither can we. That's why PSAV promises flawless performance with dramatic results, no matter the size, scope or technical complexity of your event.

It's your event, and we're here to make sure it delivers. From supplying HSIA connectivity to suspending equipment, to proper lighting and music to producing hybrid meetings, it's our job to ensure attendees in the back of the room, or back in their offices, have the same, perfect experience as those in the front row.

You've built your reputation on making

an event come to life. We've built ours on helping planners and producers adhere to high standards or set new ones, with the very best in technology and trained specialists.

PSAV's breadth of creative, audiovisual, interactive and staging technology is second-to-none. But we don't just provide technical resources; we deliver the right tools and services at the right time. We listen. We engage. We offer solutions to help you achieve your event goals.

Whether you're delivering a simple presentation to a few colleagues or a banquet of light, sound and motion to thousands, PSAV will help make it more engaging and, ultimately, more

meaningful. We are ready to share ideas that inspire change, from more than 1,200 locations worldwide — more major markets than anyone — or from wherever you choose to host your next memorable experience.

*"Meeting professionals need trusted partners to help create innovative events, help troubleshoot at the last minute, and provide consistent, superior products and services. PSAV does all that and more through their expert technical staff and their commitment to creating inspiring and meaningful experiences for their clients. PSAV takes the worry and unknown away."*

**— Janet Sperstad, CMP, Program Director, Meeting and Event Management, Madison College**







*"We have a very innovative group of attendees who want a stimulating experience at every meeting. PSAV has partnered with us by offering cutting-edge technology and incomparable service to meet the attendees' needs. We, as the organization, have worked with them for more than 10 years and feel as though they are a true partner. They bring fresh ideas and inspiring solutions to my team."*

**— Johnnie White, Executive Director, Center for Education, Cardiovascular Research Foundation**

## technological expertise and resources

If AV were all you had to worry about, any supplier would do. We offer a full gamut of services to make your next event unforgettable:

### **Creative:**

The architecture of an event rests on your vision, your needs and PSAV's creative team to provide inspirational design and experience with numerous themes across a range of venue environments.

- Graphic design — logo, theme, animations
- Scenic elements — theming design, rendering, creation
- Full-service production — stage direction, logistics management, IT support
- Video production — shoot, edit, publish

### **Audiovisual:**

Events to remember start with strategically placed soundscapes and captivating illuminated sets.

- Lighting — spot, intelligent, LED
- Display — HD projection, flat-panel, digital signage, IMAG
- Sound — microphones, speakers, recording
- Exhibitor services — equipment rental and installation, technical support

### **Digital:**

Harness innovative technology with advanced capabilities to create a compelling meeting atmosphere.

- Digital display — Interactive Video Wall, audience response, Web
- Virtual meetings — HD, real-time, webarchiving

- Specialty — Content1™ presentation management, SwankDraw® on-site renderings, mobile apps

### **Staging:**

Your event will become a total integration of theme and media with PSAV as your partner.

- Design — creation of hard and soft sets, renderings, rigging
- Blockbuster production — concert sound, video mapping, seasoned producers
- Widescreens — blended images and screen sizes limited only by your imagination

# from boardroom to ballroom

— large conventions to intimate gatherings, PSAV has a customized solution for every challenge you face. Whether it's the creation of the widest single-blended video imagery in history, or connecting dozens of meetings for simultaneous broadcast, there's virtually nothing we can't handle.



- A single point of contact, highly trained professionals, management teams and local technicians with a comprehensive knowledge of production, hospitality and technology with a flexible approach



- Extensive audiovisual inventory and high-end staging equipment supported by a national team of professionals located in your market



- Unparalleled investment in training and development



- Industry expertise drawn from more than 75 years of creating memorable experiences, providing legendary service and driving consistent results



For more information, please visit us  
online at [www.psav.com](http://www.psav.com) or call us at  
877-430-7728.

